



Little Bang! Poster Competition – Session 1

Event Information:

Monday, January 31, 2022 • 6-8 p.m. via Zoom

The Little Bang! Poster Competition is open to any currently enrolled student at the high school, undergraduate or graduate level and is designed to help participants define their business idea and communicate it concisely using a poster. Up to thirteen awards available. **This is an entry-level competition; no prior business experience is necessary.**

Participation and Submission Guidelines

Contestant posters will be shared publicly via a website in advance of the competition on January 31, 2022. On the night of the competition, participants will introduce their posters via Zoom to spectators and other competing teams for informal feedback, questions and comments. Then all participants and spectators will hear each team's 90-second pitch. Poster, pitch, and five customer calls documented on the Customer Call Summary are required for this competition.

By January 27, 2022 - 12:00 p.m.:

- 1) Register your team to compete:
<https://na.eventscloud.com/ehome/index.php?eventid=644676&Session.ycso3t0etz960c0r@u.box.com>
- 2) Email a high-resolution PDF of your poster and a PDF of your call summary to:
Session.ycso3t0etz960c0r@u.box.com
Use this naming format:
TeamName_First name_Last name_POSTER.pdf
TeamName_First name_Last name_CALL SUMMARY.pdf

Customer Call Requirements

As you prepare for the Little Bang! Poster Competition, use the Customer Call Summary Template provided on the [Little Bang! webpage](#). Ask questions of at least five people (potential customers) to test whether you are working on the right problem and making accurate assumptions regarding your

business idea. You are required to integrate this information into your poster, and submit your completed Customer Call Summary for the competition.

Pitch Requirements

Prepare a 90-second pitch to spectators and judges to deliver as you present your poster in the competition.

Rules & Regulations

- Entrants must adhere to all participation and submission guidelines and deadlines.
- Ideas submitted as part of a teams' new business venture must represent the original work of the team members.
- Only one submission of a new business venture per team is permitted. Each submission should consist of a 90-second pitch, a Customer Call Summary, and a 36" x 48" poster.
- Individuals may be a member of only one team. Teams may be as small as one person; there is no maximum number of team members. Typical team size is between one and four members.
- The university reserves the right to disqualify, in its sole and absolute discretion, any team from the competition at any time for any reason. Reasons for disqualification may include but are not limited to: plagiarism and any other form of academic dishonesty, misappropriation or infringement of the intellectual property of others, and/or any failure to comply with these rules and regulations. Disqualified teams shall forfeit any and all prizes awarded to them.
- Prize money is awarded to a designated team member and not the business entity. Your team is responsible for dividing prize money among team members. It is not mandatory for the award money to seed the start-up.
- Teams may not compete if the new venture has already received funding from any outside sources (i.e. angel investors, venture capital, prize money from other competitions, etc.) totaling more \$5,000 by the start of the Fall Quarter 2021.
- Session 1 awardees must agree to following in order to receive their award:
 1. Compete in Little Bang! Session 2 on May 9, 2022.
 2. Write a one-page (minimum 500-word) blog post establishing milestones for developing their business idea and reflecting on lessons learned participating in Little Bang!
 3. Submit a selfie with their award certificate.
 4. Complete an awardee payout form.

Questions? Contact Little Bang! program coordinator, Lindsay Lowry, lalowry@ucdavis.edu.

Reminder

To compete at Little Bang! Session 1, complete/submit by January 27, 2022, 12:00 p.m.:

Team Registration

Complete registration at

<https://na.eventscloud.com/ehome/index.php?eventid=644676&>

Customer Call Summary

Email document to session.ycso3t0etz960c0r@u.box.com

PDF Copy of Poster

Email PDF to session.ycso3t0etz960c0r@u.box.com

Pitch

Prepare 90-second pitch to deliver during the competition.

***Team Member and
Spectator Registration***

<https://ucdavis.startuptree.co/event/s/gVmZ6H2LwTXFFCxn9U67A2/Little-Bang%2521-Poster-Competition-%257C-Session-1-%257C-Viewing-%2526-Awards>